

# Profile's Stock Exchange Handbook

**Print Run** 10 000

**Frequency** Four times per annum

**Cover price** R155.00 (incl Vat)

<b>Booking Deadlines</b>	<b>Issue 1</b>	<b>Issue 2</b>	<b>Issue 3</b>	<b>Issue 4</b>
	16 Nov	22 Mar	21 Jun	21 Sep

**Full Page Results / Highlights Specifications (width then height)**

**Trim:** 166x240mm      **Type:** 142x225mm      **Bleed:** 172x246mm (3mm)

**Single Column Results / Highlights Specifications (width then height)**

**Trim:** 70x210mm (actual size, no bleed)

**Material Specifications**

Press ready PDF: CMYK, images min 300dpi and all fonts embedded

Participation Rates	Cost per issue
Single column entry	R5 910
Full page layout	R11 550
Three column layout	R17 700
Four column layout	R22 650
Results / Highlights: Single Column	R5 910
Results / Highlights: Page	R11 550 (per page)
<b>Premium package</b> 4 columns <i>plus</i> 2 Results / Highlights pages	<b>R31 750</b>
<b>Company focus</b> 4 pages <i>plus</i> bullet on front cover	<b>R31 750</b>
Additional pages	<b>R5 910 (per page)</b>

*All above rates effective as per January 2014. Rates exclude Agency Commission and Vat.  
Participation will be invoiced after publication.*



**Profile Media**  
PO Box 87254, Houghton 2041, South Africa  
**Tel:** +27-11-728-5510  
**Fax:** +27-11-728-5845  
**Website:** [www.profile.co.za](http://www.profile.co.za)

**For more information or bookings please contact:**

Cynthia Price	082-925-1357	<a href="mailto:cynthia@profile.co.za">cynthia@profile.co.za</a>
Lisa Trollope	082-454-9539	<a href="mailto:lisa@profile.co.za">lisa@profile.co.za</a>