

# Health Care in South Africa

**Health Care in South Africa** is a valuable resource for all funders and suppliers of healthcare products in South Africa. This book summarises legislation and describes the current healthcare environment. It is a useful tool for anyone who works in the sector, sells services into the sector or wishes to buy health services from providers of healthcare.

The first part of the book deals with the size and shape of private and public healthcare services, unfolding healthcare regulations and how all the participants in the industry fit together. It also offers readers a guide to the health of different medical schemes, as well as understanding the details of benefits and options.

The second part of the book focuses on providers of healthcare services in South Africa, including doctors, nurses, allied health professionals, wellness providers, private hospitals and clinics, medical device companies, pharmaceutical manufacturers and distributors.

This book seeks to be politically neutral and includes a wide range of data collated from media reports, conferences, academic papers and first hand interviews with sector representatives.

The book is an essential reference book, the only one of its kind, for students, doctors, medical scheme trustees and anyone else who is obliged to, or wishes to, have a more than superficial understanding of the changing dynamics of the industry.



## General Information

**Print run** 8 000 **Frequency** Annual

### Distribution

- Financial Planning Institute members and students
- Medical Professionals
- Specialists – Members of SAPPF
- Training
- Leading bookstores
- Private Hospitals and Clinics
- Universities



## Advertorial rates

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2x Full Colour Pages	R29 150
3x Full Colour Pages	R36 500
4x Full Colour Pages	R46 700

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Outside Back Cover	R43 250
Two Facing Pages - Full Colour	R43 250
Company Focus - 4 x Full Colour pages	R67 050
Postage sponsorship (per 1000)	R34 400

### Deadlines

Booking deadline	5 May 2014
Material deadline	20 May 2014

### Page specifications (width then height - Vertical)

Trim: 166x240mm Type: 142x225mm Bleed: 172x246mm (3mm)

**Material specifications: Press-ready PDF file [CMYK, Images - min 300dpi, All fonts embedded or converted to curves]**

*All above rates effective as per January 2014. Rates include Agency Commission and exclude Vat.*



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