

PROFILE'S

FINANCIAL MARKETS

ONLINE / HANDBOOK

The Financial Market Connection

Every deal starts with the first contact!

Give your company the edge with simultaneous print *and* electronic exposure.

Financial Markets Online

The companion website of Profile's Financial Markets handbook.

The Financial Markets Online was launched in 1998. More than just the handbook on the internet, the website provides an up-to-date, searchable database on financial markets participants and includes current information such as financial and ZAR news, CPI figures, a monthly market review, historical interest rates and financial indicators.

The Financial Markets Online is updated on a continual basis and delivers an average of 75 000 page impressions per month to internet users looking for South African financial markets information.



Financial Markets Online Virtual Press Office

- Communicate directly with the South African financial industry.
- Involve the industry players in your daily business.
- Enhance your company reputation through a focused and effective public relations platform.
- Link your press releases to your profile and news archive.
- Branding options with active links driving traffic to your site.
- Upgradeable packages.



Profile's Financial Markets (Handbook)

The 23rd edition of Profile's Financial Markets handbook will be published in mid 2013. This annual publication has become an indispensable reference for a wide range of players in the financial markets and related industries.

Used daily by the financial community, Profile's Financial Markets handbook is found on virtually every trading desk in every dealing room in South Africa; in back offices, in marketing departments; on the desks of people looking to buy, looking to sell, looking to borrow, looking to lend...

Essential visibility for...

- Asset & Portfolio Managers
- Bankers
- Bond Traders
- Brokers
- Compliance Officers
- Corporate Financiers
- Forex Dealers
- Fund Managers
- Insurers
- JSE Members
- Management Consultants
- Private Equity Funders
- Rating Agencies
- Risk Managers
- Traders
- Treasurers



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