

# PROFILE'S FINANCIAL MARKETS

The 23<sup>rd</sup> edition of **Profile's Financial Markets** handbook will be published in mid 2013. This annual publication has become an indispensable reference for a wide range of players in the financial markets and related industries. Used daily by the financial community, **Profile's Financial Markets** handbook is found on virtually every trading desk in every dealing room in South Africa; in back offices, in marketing departments; on the desks of people looking to buy, looking to sell, looking to borrow, looking to lend...

### Essential visibility for...

- Asset & Portfolio Managers
- Bankers
- Bond Traders
- Brokers
- Compliance Officers
- Corporate Financiers
- Forex Dealers
- Fund Managers
- Insurers
- JSE Members
- Management Consultants
- Private Equity Funders
- Rating Agencies
- Risk Managers
- Traders
- Treasurers



**Print run:** 3 000  
**Frequency:** Annual

## Advertising Rates

|  |        |
|--|--------|
| Full page full colour (front section)                    | 27 750 |
| Cover strap plus colour page                             | 99 322 |
| Bookmark (bound-in colour page - bookmark trimmed loose) | 65 700 |
| Divider  | 62 250 |
| Spine plus colour page                                   | 95 700 |
| Inside front cover                                       | 29 600 |
| Inside back cover  | 29 600 |
| Outside back cover                                       | 29 600 |
| Two facing pages (DPS)                                   | 30 300 |

### Deadlines

|                   |             |
|-------------------|-------------|
| Booking deadline  | 10 May 2013 |
| Material deadline | 17 May 2013 |

**Page specifications** (width then height - A5 vertical)  
**Trim:** 148x210mm **Type:** 130x195mm **Bleed:** 158x220mm (5mm)

**Material specifications**  
Press-ready PDF (CMYK, min 300dpi, all fonts embedded or converted to curves)

*All above rates effective as per January 2013. Rates include Agency Commission and exclude Vat.*



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